



## **Holiday Inn Express** **Herndon, Virginia**

*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.



### **Holiday Inn Express - Herndon**

"The Holiday Inn Express is a select property with 115 upgraded guestrooms. Each room includes a refrigerator, AM/FM clock radio, wireless High Speed Internet, in-room coffee maker, iron and ironing board, and a 32" LCD television. The property supports a 24-hour business center and state-of-the-art Fitness Center."

**Green Statement:** "The B.F. Saul Company, Hotel Division, rolled out an initiative termed "Our Big Green" which committed the hotel division to become a leader in the hospitality industry for the sustainability of our environment. We have implemented leading and innovative business practices, provide education and training, utilize eco-friendly products, enhance daily work habits and monitor compliance and success."

### **CORE ACTIVITIES for Lodging**

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to the Holiday Inn Express, Herndon can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Use non-phosphate, non-toxic, and biodegradable laundry detergents

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, plastic, office paper, newspaper, cardboard, fluorescent lamps
- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Purchase locally grown produce and other foods

- Use latex paints
- Properly recycle/dispose of thinners and solvents

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
  - low flow toilets
  - automatic faucets or toilets in public restrooms

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Use EnergyStar's Benchmarking Tools for the Hospitality Industry



☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- “Function space lights and air conditioning consumption will be used as sparingly as possible. Any printed literature distributed will: have expanded margins for greater print area; be printed on both sides of the paper; note paper will be made available in bulk at the back of the room, not at each place setting; recycling containers will be located in and around the function space; filtered water will be available (bottled water will not be served); all items will be serve in bulk, limiting the amount of packaging necessary; white boards will be utilized instead of paper flip charts whenever possible; no Styrofoam products will be utilized; any pre-convention meetings hosted to review event details will be paperless; and the hotel will serve locally grown products when possible.”

For more information on the **Holiday Inn Express Herndon**, see [www.hiherndon.com](http://www.hiherndon.com) or contact **Tom Prykanowski** at [tom.prykanowski@bfsaul.com](mailto:tom.prykanowski@bfsaul.com) .



For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

